

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** Jian Zhang, et al.

**Examiner:** Omar S. Parra

**Serial No:** 10/667,834

**Art Unit:** 2623

**Filed:** September 22, 2003

**Docket:** CN920020008US1 (21669)

**For:** DEMANDING A VIDEO  
PROGRAM BY USING DEMAND  
SHORT MESSAGE

**Dated:** August 5, 2008

**Confirmation No.:** 1003

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY**

Sir:

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 C.F.R. §1.34:

FRANK S. DIGIGLIO, Reg. No. 31,346; LEOPOLD PRESSER, Reg. No. 19,827; STEVEN FISCHMAN, Reg. No. 34,594; JOHN S. SENSNY, Reg. No. 28,757; EDWARD W. GROLZ, Reg. No. 33,705; and LESLIE S. SZIVOS, Reg. No. 39,394.

**This is not a Power of Attorney to the above-named practitioner(s).** Accordingly, the practitioner(s) named above do(es) **not** have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner(s) should be executed and filed in the United States Patent and Trademark Office.

Respectfully submitted:

  
Robert M. Trepp, Esq.  
Registration No. 25,933

International Business Machines Corporation  
Intellectual Property Law Dept.  
1101 Kitchawan Road, Route 134  
P.O. Box 218  
Yorktown Heights, New York 10598